



# Newsletter

Nepean Fine Arts League Newsletter Volume 1, Spring 2019

Editor: Judith Rostenne

## Table of Contents

President's Report.....	1
Volunteer Positions.....	2
NFAL Org Chart.....	3
Website .....	3
Social Media.....	3
NFAL Spring Sale .....	4
NFAL Fall Sale:.....	4
Grid Rental.....	5
Upcoming Gallery Exhibitions.....	5
Professional Development .....	6
NFAL Events Calendar .....	7
Membership .....	7
Contact Us.....	8
Other Information.....	8

## President's Report

*Diane Genier*

We've had a wonderful year so far with courses, two successful sales and great exhibits at Ben Franklin Place. This is all due to our wonderful volunteers.

This year we will be combining the AGM with the Annual Awards Night. It will take place on Monday, June 3rd, from 7pm to 9:30 pm, at the Ben Franklin Place. The evening will begin with a social

(refreshments) while members tour the Atrium Gallery and the Annual Awards Exhibit, and vote on their three favourite paintings. We will then proceed to the Awards portion of the night. The business portion of the meeting will be very short since we will be posting on the website all of the information usually presented at the AGM.

I hope to see you there - come and meet fellow artists and see a wonderful art exhibit!

## **Volunteer Positions**

### **Communications Coordinator**

To provide a central contact point for NFAL members and the public. Sends out general communications. Ensures that incoming messages are redirected to the right NFAL position.



### **Grid Rental Coordinator**

A second Grid Rental Coordinator is required to work as a part of a team with the current Grid Rental Coordinator. This role requires the person to record information about grid rental requests, go to the NFAL locker – unlock it, allow clients to remove and replace grids and collect payment (no lifting or moving of grids involved). Our locker is located off Merivale Road just South of Hunt Club – it is an asset if you live nearby.

### **President or President in Training**

This person is a facilitator, the go to person ensuring that all things run smoothly. He/She supports, advises and steps in when needed as an ex-officio of all committees and projects, and as such, oversees all committees and projects. A summary of the responsibilities is as follows: Provides leadership and guidance in all areas; establishes agendas and presides over bi-monthly meetings of the executive and works with the executive team; leads the development and execution of strategies, goals, plans and programs.

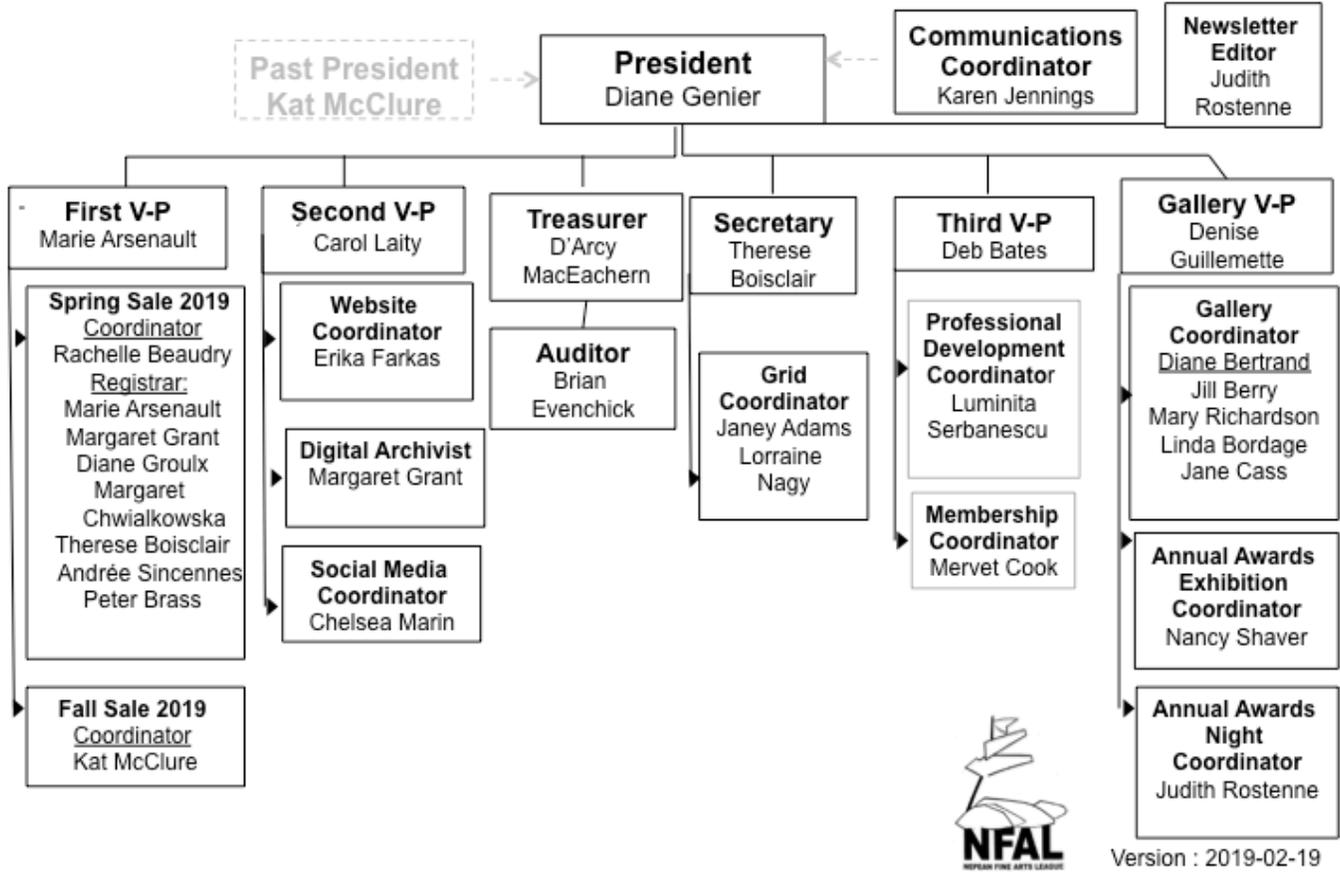
The President serves as NFAL's primary contact with the public and represents the organization on all official occasions; reports regularly to membership through President's reports published in the newsletter (or alternative communications vehicle) at the Annual General Meeting / Annual Awards Evening.

The President in Training would work with the current President for the next year learning about the role of President and the organization. We need someone by September. If you are interested in the President role or if you know someone who would be a good candidate for the role, please contact Diane Genier at: [President@nepeanfineartsleague.com](mailto:President@nepeanfineartsleague.com)

Thanks to all of our volunteers for ensuring that our organization continues to be successful!

**NFAL Org Chart**

**NEPEAN FINE ARTS LEAGUE ORGANIZATION CHART  
2018-2019**



**Website**

Erika Farkas has been managing our website for a number of years. She has been responsible for updating our website and implementing our online forms and PayPal, to move our organization to become more efficient and to make our processes easier for our members and volunteers.

Thanks Erika!

**Social Media**

Members who send two photos of their artwork to [socialmedia@nepeanfineartsleague.com](mailto:socialmedia@nepeanfineartsleague.com) will have their artwork promoted on Facebook, Instagram and Twitter. Chelsea Marin, our Social Media Coordinator, has been working on increasing our social media presence. Thanks so much Chelsea!

You can also post your personal exhibits on the members' area of our website, (<https://nepeanfineartsleague.com/members-area/>) using the password "nepean" and then clicking on "Submit an Announcement Form". These exhibits will also be posted on our social media accounts.

Be sure to follow us on Facebook, Twitter and Instagram.

## NFAL Spring Sale

We have had another successful event with \$8687 in sales and 60% of our 38 artists selling; \$554.35 was raised for Hospice Care Ottawa.

A lot of work goes into putting on this show, starting nearly 3 months prior to it. This year we added mail drops of nearly 3,000 postcards to our advertising program. We had two Citizen Ads, Our Town in the Citizen, the amazing Curbex signs and Facebook posts by our Social Media Coordinator, Chelsea. On Facebook, we also had event promotion and boosted posts. Many free advertising sites within the City are contacted with the Sale dates and information. Some of our buyers have been coming for years and watch for the ads and signs or notification by artists.

The contest for one buyer to receive \$100 off his/her purchase was well received and as a bonus we collected many emails of people wanting to be notified of future sales.

### The Winners of the People's Choice were:

1<sup>st</sup> place: Lorraine Nagy

2<sup>nd</sup> place: Vic Dohar

3<sup>rd</sup> place: Danielle Caron



Lorraine Nagy



Vic Dohar



Danielle Caron

Congratulations to all participants and thank you to everyone who gave their time to ensure we had a well run event. If anyone wants to join our organizing committee, please contact: [1stVP@nepeanfineartsleague.com](mailto:1stVP@nepeanfineartsleague.com).

## NFAL Fall Sale:

Save the date: October 18-20

## **Grid Rental**

This year, we have implemented an online form for customers to complete if they want to rent grids. For many years, Janey Adams has managed the rental of our grids which has generated enough money (\$872 so far this year) to cover the cost of our two lockers which we use to store our grids and other materials for our sales and meetings. She has done an amazing job - thank you Janey. We now have a backup Grid Rental Coordinator, Lorraine Nagy, who will handle the rentals when Janey is not available but we do need more help. If you are interested in helping us with grid rentals, please contact [President@nepeanfineartsleague.com](mailto:President@nepeanfineartsleague.com).

## **Upcoming Gallery Exhibitions**

Two exhibitions will begin on May 16th. The Volunteer Exhibition will be held at the Atrium Gallery until June 13th. Beginning at the same time, the Annual Awards Exhibition (AAE) will be held at Centerpoint until September 19<sup>th</sup>.

Please note that the Annual Awards Night (AAN) will be held on Monday June 3<sup>rd</sup>, from 7 to 9 pm at Ben Franklin Place (near the Atrium).

The call for the fall exhibition will be in mid-July.

## **Gallery Timeline 2019-2020**

In order to better understand the extent of NFAL exhibitions and their deployment during the year, Denise Guillemette, Gallery VP, has developed a Gantt Chart. It illustrates individual exhibitions and their positioning over time.

It is a practical tool that can help members improve their planning.

To consult the document, go to the NFAL website in the Gallery section:

<https://nepeanfineartsleague.com/members-area> (password "nepean") and click on NFAL Gallery Timelines 2019-2020.

## **New rule (revised Terms and Conditions for exhibitions)**

Please note a new rule regarding unclaimed works at take down:

- an "INCONVENIENCE" FEE of \$15 (payable to the gallery volunteer) for each artwork, should be paid by the artist;
- the artist will have to recuperate its item(s) at the volunteer's house, or any other place as chosen by the volunteer.

## **Professional Development**

We recently held the course "How to Photograph your Art", which was attended by 15 people. This coming year, we are planning to offer courses which the organization will subsidize - this will mean that you will be able to take courses at a very reduced cost.

Deb Bates and Luminita Serbanescu have worked diligently to offer our members a variety of courses. Thanks to both of you for your contributions. Unfortunately, Deb Bates who has been the 3rd VP, has resigned her position due to medical reasons.

### **Upcoming Courses:**

#### **Light Behind the Painting - Shirley Mancino - September 14/15**

We will try various techniques and experiment with different approaches to making abstract underpaintings. By layering, gelling, texturizing, stamping and pasting, participants will create stunning abstractions that will amaze. Don't like abstracts? Shirley will show easy ways to turn these paintings into luscious representational works.

#### **Framing - Vic Dohar - Fall 2019**

Instruction on framing behind glass involving cutting mats, and mounting using both double mats and floating styles, plus traditional framing of canvas, as well as use of metal and wood frames.

#### **Painting Skills - Denise Guillemette - Fall 2019**

This workshop is for intermediary level artists who want to improve their acrylic or oil painting skills in the following 3 domains: composition, colour harmony and perspective. Artists choose their own subject for their artwork. For the first part of each day, Denise will offer guidelines followed by a few exercises. The rest of the day, she will give individualized advice to the artists as they work on their artwork.

#### **Experimental Watercolour - Suzanne Warren Powell - Fall 2019**

In this workshop we will examine the foundations of watercolour, we will look at paints, their properties and the (interesting, different and unusual) tools with which we can create simple, elegant statements, devoid of any particular subject matter.

## NFAL Events Calendar



<b>NEPEAN FINE ARTS LEAGUE CALENDAR OF EVENTS FOR 2018</b> Updated November 3, 2018		
<i><b>Event</b></i>	<i><b>Dates</b></i>	<i><b>Contact</b></i>
<b>Volunteers' Exhibition</b> Atrium Gallery at Ben Franklin Place	May 17 – June 12 Set-up: May 16 Take-down: June 13	<a href="mailto:president@nepeanfineartsleague.com">president@nepeanfineartsleague.com</a>
<b>Annual Awards Exhibition</b> Ben Franklin Place	May 17 – Sept 18 Set-up: May 16 Take-down: Sept 19	<a href="mailto:nfalgallery@nepeanfineartsleague.com">nfalgallery@nepeanfineartsleague.com</a>
<b>Vernissage and AGM/Annual Awards Ceremony</b>	Mon Jun 3, 7:00-9:30PM	<a href="mailto:president@nepeanfineartsleague.com">president@nepeanfineartsleague.com</a>
<b>Beginning of New Fiscal Year – Membership Renewals Due</b>	Sept 1, 2019	<a href="mailto:membership@nepeanfineartsleague.com">membership@nepeanfineartsleague.com</a>
<b>NFAL Gallery Fall Exhibition</b> Ben Franklin Place	Sept 20, 2019 - Jan 8, 2020 Set-up: Sept 19, 2019 Take-down: Jan 9, 2020	<a href="mailto:nfalgallery@nepeanfineartsleague.com">nfalgallery@nepeanfineartsleague.com</a>
<b>Fall Sale 2019</b> The Ukrainian Banquet Hall	October 18, 19 & 20	<a href="mailto:fallsale@nepeanfineartsleague.com">fallsale@nepeanfineartsleague.com</a>
<b>Spring Sale 2020</b> The Ukrainian Banquet Hall	To be announced	<a href="mailto:springsale@nepeanfineartsleague.com">springsale@nepeanfineartsleague.com</a>

## Membership

We have 103 members registered this year of which 29 are new members. Mervet Cooke, our current Membership Coordinator, is resigning and Monique Huneault will be the Membership Coordinator as of June 1. Thank you Mervet for your work over the last few years!

## Contact Us



President: Diane Genier [president@nepeanfineartsleague.com](mailto:president@nepeanfineartsleague.com)  
1<sup>st</sup> Vice-President: Marie Arsenault [1stVP@nepeanfineartsleague.com](mailto:1stVP@nepeanfineartsleague.com)  
2<sup>nd</sup> Vice-President: Carol Laity [2ndVP@nepeanfineartsleague.com](mailto:2ndVP@nepeanfineartsleague.com)  
3<sup>rd</sup> Vice-President: VACANT [3rdVP@nepeanfineartsleague.com](mailto:3rdVP@nepeanfineartsleague.com)  
Secretary: Therese Boisclair [secretary@nepeanfineartsleague.com](mailto:secretary@nepeanfineartsleague.com)  
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2019 Fall Sale Coordinators: Kat McClure and Marie Arsenault [fallsale@nepeanfineartsleague.com](mailto:fallsale@nepeanfineartsleague.com)  
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2019 Annual Awards Night Coordinator: Judith Rostenne [membersnight@nepeanfineartsleague.com](mailto:membersnight@nepeanfineartsleague.com)

## Other Information

This newsletter will be online at: <http://nepeanfineartsleague.com/index.php/newsletters/>

Please send submissions to the Editor – [newsletter@nepeanfineartsleague.com](mailto:newsletter@nepeanfineartsleague.com)

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NFAL's general email: [info@nepeanfineartsleague.com](mailto:info@nepeanfineartsleague.com)